Borrower funnel data questions

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*[Background: Prosper Marketplace is all about consumer loans. I needed to understand how many prospective borrowers made it all the way through the loan application process and what became of those who did not. This doc is a glorified to-do list I put together so the keepers of the server log data would know what data to pull for me.]*

On each page in the borrower application funnel, how many unique visitors

* proceed to the next step in the funnel
* depart the funnel to anywhere
* get rejected by us for any reason
* get taken to some error page

On each page of the funnel, of those unique visitors who depart the funnel at that point, how many

* return after X, Y and Z time (e.g., 1 hour, 24 hours, 2 days, 3+ days)
* never return (i.e., within whatever time period we measure)

For each page in the funnel, of those unique visitors who do return, how many

* succeed in picking up where they left off
* try but fail to pick up where they left off (i.e. problems logging back in)
* start over from scratch
* and progress past the point at which they departed
* are blocked from reaching the point at which they departed

How does the fate of unique returnees to any given page compare with the fate of those who did not depart at that same page? I.e., are those who depart from and return to page X any more or less likely to

* proceed to the next step
* depart the funnel to anywhere
* get rejected by us for any reason
* get taken to some error page
* wind up accepting the TIL

Do the numbers above differ between those who departed the funnel and those who got timed out or got sent to some non-fatal error page?